

PowerUpdate

PowerUpdate is the multi-platform software updating and delivery solution designed to maintain both ISV and internally-developed software applications. Whether it's desktop, enterprise, or multi-tiered Web services software, PowerUpdate is unmatched for adding automatic updating to the applications you develop. PowerUpdate offers comprehensive support for software updates on Windows, Unix, and Mac OS X clients, allowing you to use one updating solution for all of your cross platform applications. The PowerUpdate client user interface may be set to interactive or automatic mode, or updates may be delivered silently, which is ideal for updating server software running in unattended environments.

PowerUpdate can be installed as a central stand-alone server on the Internet hosted by your company, or you may install PowerUpdate Server on an intranet to further ensure the security of your clients. PowerUpdate offers administrators, support personnel, and release engineers fine-grained control of every update, patch or maintenance release, while reducing customer support calls and drain on your IT department.

The entire PowerUpdate Server solution can be installed onto one system, requiring no additional setup. PowerUpdate can synchronize files between the update server and the clients; deliver and run installers, in addition to performing custom tasks. You'll be able to deliver and configure maintenance releases, or deploy new installers from one central location within your network or over the Web. Once you have published your update files on your PowerUpdate Server, your customers will have immediate access to the updates, preventing any delays in critical patch distribution. Additionally, you'll know which of your clients are up-to-date, the exact version of the software each client is running, and if there were any errors in the delivery process, all by viewing the PowerUpdate reporting statistics.

PowerUpdate includes everything that you'll need to keep your software updated in one secure, scaleable, turn-key server package: a Web server to host and deliver update files, an application server to run the PowerUpdate Management Portal, a reporting engine to record and display end-user usage trends, and a database server to manage your product and versions. Furthermore, the PowerUpdate API allows you to integrate the check for update process directly into your application, in addition to allowing you to extend the solution using the customizable actions and conditions architecture.

PowerUpdate Server Architecture

- PowerUpdate Client Communicates with PowerUpdate Server to deliver updates directly to target machines
- Management Portal Manages update versions and delivery settings, and views Client update reports
- Data Store Stores updates and update data
- Update Server Stores the configurations made via the Management Portal and serves static update information objects and update files to the Client
- Reporting Server Records Client update activity and generates activity reports
- Database SQL Database that stores all end-user, product, and reporting data

Lowers Deployment Costs, Speeds Update Delivery

Your company will experience immediate ROI in the form of lower support costs and reduced bandwidth because you'll be delivering only the updated files, not the entire application, when shipping critical maintenance releases to your customers. Your customer satisfaction levels will soar since their systems will always have the latest release of your software; and you'll be eliminating "self-service" patch downloads which can be time consuming and error prone.





Which edition is right for you?

PowerUpdate Server Enterprise Edition

PowerUpdate Server Enterprise Edition is a secure, scaleable, turn-key server package with everything you need to set up an automated updating service. It's designed to keep thousands of end-points updated and is built on a commercial Web server.

Here's what you get:

- A Web server to host and deliver update files, or the option to host on your own Web server
- An application server to run the PowerUpdate Management Portal
- Reporting engine to record and display end-user usage trends (such as which version an end-user is running, or how
 often someone checks for updates)
- Database server to manage your product and versions
- US \$10,000 for up to 100,000 clients and a 20% annual support and maintenance fee

Optional: Client/Server SSL packages

The Complete Security Package adds support for SSL data encryption built on a leading commercial web server. SSL data encryption protects your information when logging into the PowerUpdate Management Portal, creating new updates, and viewing reporting data, as well as authentication and encryption of all data between the PowerUpdate Server and the PowerUpdate Client. This package is only available with the Enterprise Edition of PowerUpdate Server. US \$7,500 license fee per server

PowerUpdate Server Standard Edition

PowerUpdate Server Standard Edition also comes with everything you need to set up an automated updating service. It's designed to keep less than 1000 end-points updated and is built on the TomCat Web server.

Here's what you get:

- A TomCat Web server to host and deliver update files
- Application server to run the PowerUpdate Management Portal
- Reporting engine to record and display end-user usage trends (such as which version an end-user is running, or how
 often someone checks for updates)
- Database server to manage your product and versions
- US \$6,250 for up to 1,000 clients and a 20% annual support and maintenance fee

PowerUpdate Hosted

We can host PowerUpdate on our robust, scalable, and secure co-located servers, managed by Zero G's team of top-notch deployment engineers.

License Tier	Number of Clients	Annual Service Fee*
Level One	1-999	US \$995
Level Two	1,000-4,999	US \$1,495
Level Three	5,000-20,000	US \$1,995
Level Four	Unlimited	Call for pricing

*All files delivered from Zero G's PowerUpdate Servers are subject to a bandwidth usage fee of US \$.05 per megabyte delivered. File transfer charges are based on actual usage. Update files posted to your own web server or ftp server will not be subject to file transfer charges. The number of clients are cumulative for all of your products, and a single client that updates two of your products will count as two clients for purposes of this limitation. Price includes maintenance.

