

Speed the time-to-market of your enterprise solutions with Borland® Optimizeit™ Suite,

ACCELERATE YOUR PERFORMANCE

the undisputed first name in performance management for Java™

Borland® Optimizeit™ Suite for Java makes the performance management of your mission-critical applications easier than ever, enabling you to deliver your J2EE™ solutions at market speed. Engineered to minimize project delays, costly re-architecting, and potential runtime catastrophes, Optimizeit Suite delivers technologies designed to enable teams – even teams brand new to Java™ – to speed the development of high-performance applications and more easily meet deadlines, control costs, and improve ROI.

Reduce the risk, cost, and time-to-market for your J2EE applications

Managing performance risks throughout the development process is vital for producing fast and reliable applications. With technologies that help developers find and fix code-level performance issues prior to deployment, Borland brings speed and efficiency to your development team and precision to your J2EE solutions. By providing real-time graphical representations of the activity of an application, Optimizeit Suite reveals to developers common obstacles such as memory leaks, performance bottlenecks, and thread deadlocks. This means developers can attend to performance issues before those problems manifest in QA or deployment, saving time for your team and your project, and reducing the potential cost of late-stage emergency fixes.

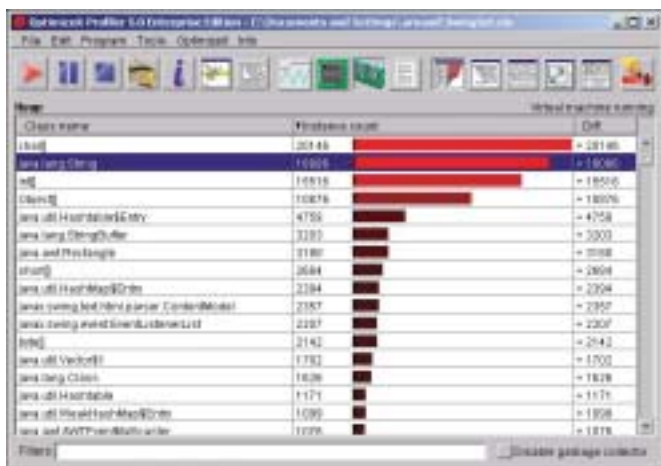
Accelerate developer productivity and meet performance targets

Borland Optimizeit Suite, an essential tool in the Borland Suite of application lifecycle management technologies, is designed to accelerate the productivity of your development team and the creation of top-performing Java systems. Advanced profiling techniques allow developers to quickly analyze the impact of performance changes throughout development, ensuring that performance targets stay on track. Optimizeit Suite is available as a stand-alone solution or as part of Borland JBuilder Enterprise, the #1 Java development solution, giving your team award-winning technologies designed to dramatically improve the performance of your J2EE applications and the success of your business.

KEY BENEFITS

- Reduce the risk, cost, and time-to-market for your J2EE applications
- Accelerate developer productivity and meet performance targets
- Limit hardware costs by optimizing software performance
- Deliver deployment-ready enterprise applications for the J2EE platform
- Leverage a best-practice approach to Java development

Chris Lambert, Software Developer, Lawrence Livermore National Laboratory



Limit hardware costs by optimizing software performance

To help you avoid those expenses, Optimizait Suite delivers useful metrics that let your team more easily evaluate the exact memory and CPU consumption of an application; it also provides diagnostic tools to improve utilization of these crucial resources. To keep your business requirements top of mind, development teams can take advantage of technologies that quickly reveal how efficiently an application runs or where thread conditions might lead to difficult-to-catch system failures – all before deployment time.

Whether managing information, guiding decisions, or communicating with customers, many enterprise businesses rely on J2EE technology every day. And true enterprise applications require development tools capable of handling highly complex software projects - applications that scale to meet the business objectives that drive the technology. Optimizeit Suite technologies are designed for scalability and tailored specifically to support the J2EE platform. To that end, Optimizeit Suite integrates cleanly with leading application servers such as Borland® Enterprise Server, BEA WebLogic Server,™ IBM® WebSphere,® and Sun® ONE, optimized to meet the requirements of very demanding business environments. Similarly, Optimizeit Suite integrates with popular IDEs, and provides multi-platform support for Windows,® Solaris,™ and Linux,® with editions for IBM® AIX® and HP-UX® also available, giving you the flexibility to work in the operating environment of your choice.

Because today's enterprise applications are written by large teams and supported by extensive class libraries, a major business challenge lies in predicting how well an application will perform once it is assembled and deployed. To meet this challenge, Optimizeit Suite provides deep, comprehensive analysis capabilities designed to reveal to developers exactly where program dependencies and vulnerabilities are located. Optimizeit Suite encourages developers to devote small amounts of energy to performance management throughout the development process, helping to prevent expensive re-architecting and project roadblocks and highlighting strategic decisions that otherwise could lead to dead ends. The result is productive development processes and efficient, streamlined applications that take full advantage of the power of Java.

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