

Increase the efficiency and speed of your development team with

ACCELERATE YOUR PRODUCTIVITY

Borland® JBuilder®, the #1 Java™ development solution

The Borland® JBuilder® development environment is a critical element in the Borland suite of application lifecycle management technologies for the Java™ platform. Designed to give development teams the tools they need to maximize productivity in the development of enterprise applications, JBuilder® X provides a next-generation solution that enables development teams to do more: reduce development costs, deliver consistent, high-quality applications, and shorten time-to-market. In fact, from within the award-winning JBuilder IDE, developers can play an integral part in the entire application development lifecycle, from design to deployment.

Accelerate your Java development with timesaving tools

JBuilder is designed to help developers and development teams become more efficient – shortening time-to-market and providing clear return on investment. For novice and seasoned developers alike, JBuilder dramatically enhances team productivity by delivering innovative tools, including a new Struts designer and Web Services designer, that speed the time to market of your enterprise Java applications. In thousands of software implementation projects around the world, JBuilder is the #1 choice for accelerating the development of Enterprise JavaBeans™ (EJB™), Web, XML, Web Services, mobile, and database applications, and for supporting rapid deployment to leading application servers for the J2EE™ platform.

Maximize team productivity with an integrated team development environment

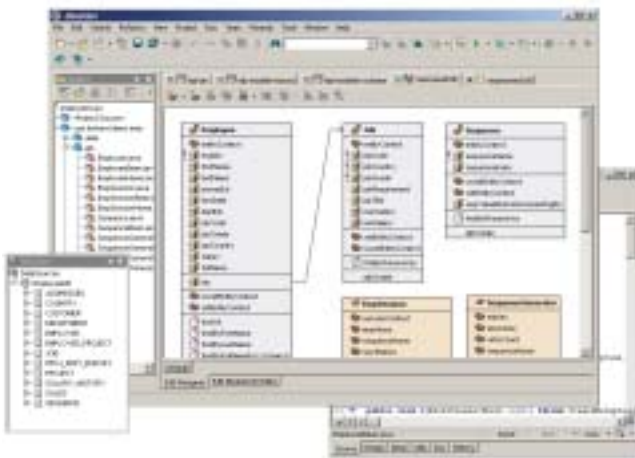
With enhanced technologies for team productivity and efficiency, JBuilder is engineered to enable Java development teams to create reliable, enterprise-class applications – fast. Boost the productivity of your development teams, including large teams that are distributed across multiple locations. With JBuilder, developers work in an integrated, scalable, and extensible team environment that simplifies the concurrent management of source code – a dramatic boon for efficiency. JBuilder technologies help development teams understand and economically reuse existing code components: this means developers spend their time more efficiently, coding multiple instances of similar functionality only once.

KEY BENEFITS

- Accelerate your Java development with timesaving tools
- Maximize team productivity with an integrated team development environment
- Reduce the risk and cost of development – all the way through deployment
- Leverage investments in existing projects and manage change successfully
- Stay focused on development with reliable tools integration

"We chose JBuilder for all current and future development because it allows us to meet two key business objectives: to use technology that delivers the highest levels of services to our customers while also employing best practices to provide low process costs."

Stephen Reyes, Senior Manager, Web Development, ProBusiness



Accelerate the development of enterprise Java applications using the visual EJB designer

Reduce the risk and cost of development – all the way through deployment

A flexible, open solution for developing and deploying Java applications, JBuilder gives you the freedom to choose your preferred development platforms and your version control system, releasing your business from the escalating expenses associated with vendor lock-in. Tight integration between JBuilder and multiple industry-leading application servers – Borland® Enterprise Server, BEA WebLogic Server™, JBoss®, IBM® WebSphere®, Oracle9i™ Application Server, Sybase® EAServer, and Sun® ONE Application Server – keeps you in control of your technology decisions. So, if your evolving business requirements bring about a change in vendors, have confidence that your investments in application development technologies will continue to deliver. In addition, JBuilder is backed by a strong support and services infrastructure to help ensure your success.

Leverage existing projects and manage change successfully

Protect your future and leverage your past. True to the Borland commitment of helping businesses make the most of legacy IT investments, JBuilder technologies have been designed for you to continue to leverage your existing technology resources in the production of enterprise Java applications. With comprehensive support for leading industry standards and the full spectrum of development methodologies – from UML™ to extreme programming – JBuilder technologies give you a flexible platform that is sufficiently extensible to meet the ever-evolving needs of complex Java enterprise development environments.

Stay focused on development with reliable tools integration

The JBuilder development environment gives developers access to all stages of the application development lifecycle – from design, development, debugging and testing, to deployment and management. JBuilder Enterprise includes Borland Optimizeit™ Suite performance tools for building in quality throughout the development process. Integration with other components of the Borland application lifecycle solution for Java means your team can focus on creating better applications, not trying to get tools to work together. The combination of JBuilder and Borland Together® modeling technology helps JBuilder users better understand the structure of code and manage project complexity. Use JBuilder with the Borland StarTeam® automated configuration and change management system to increase your visibility into projects throughout the development cycle. Integration with the award-winning Borland JDataStore™ database and Borland® Enterprise Server help you deploy with confidence. JBuilder also integrates with other industry-leading version control systems and deployment platforms, providing platform flexibility and freedom of choice.

Borland®
Excellence Endures™

100 Enterprise Way
Scotts Valley, California 95066-3249
Tel. 831-431-1000 www.borland.com

Made in Borland® Copyright © 2003 Borland Software Corporation. All rights reserved. All Borland brand and product names are trademarks or registered trademarks of Borland Software Corporation in the United States and other countries. Java and all Java-based marks are trademarks or registered trademarks of Sun Microsystems, Inc. in the U.S. and other countries. All other marks are the property of their respective owners. Corporate Headquarters: 100 Enterprise Way, Scotts Valley, CA 95066-3249 • 831-431-1000 • www.borland.com • Offices in: Australia, Brazil, Canada, China, Czech Republic, Finland, France, Germany, Hong Kong, Hungary, India, Ireland, Italy, Japan, Korea, Mexico, the Netherlands, New Zealand, Russia, Singapore, Spain, Sweden, Taiwan, the United Kingdom, and the United States. • 21055.1