



Reduce your on-going maintenance and application deployment costs

MAXIMIZE YOUR INFRASTRUCTURE

with Borland® InterBase®, a high-powered database of enduring excellence

Minimize costs while sustaining rapid deployment of complex business applications with Borland® InterBase®, a powerful, full-featured embeddable database that is designed for broad deployment where system resources are scarce and IT support is unavailable. InterBase is the vital deployment database component in the Borland suite of application lifecycle management technologies, all designed to accelerate your development and deployment while reducing the total cost of ownership of your IT infrastructure.

Platform-independent and designed for ease of use, InterBase gives you the power to support complex business applications serving large numbers of simultaneous users, yet it is extremely reliable, inexpensive to deploy, and economical to maintain. Thus, InterBase is optimized to deliver a low total cost of ownership and rapid ROI for your business.

Leverage the economy and versatility of a powerful embeddable database

InterBase is designed to support applications that deliver business-critical functionality to large deployments of networked or stand-alone users, especially where there is no IT support. A highly flexible deployment solution, InterBase has the power to support extremely demanding applications, yet can be installed so that it is invisible to end users. InterBase is built and optimized for the purpose of embedding in mission-specific applications. Widely deployed, InterBase is a popular database for consumer applications used by thousands of end users. Many Fortune 500 corporations rely on it as their deployment database for complex business applications that serve networked users in distributed branch offices, offshore manufacturing plants, and retail chains. Vast franchise operations rely on InterBase to collect data from devices as varied as fuel pumps, point-of-sale registers, and food preparation equipment and report back to applications at the headquarters' central servers. Over the years, InterBase has shown itself to be a high-performance, economical, and reliable database solution.

Take advantage of extremely low maintenance and easier installation

Self-administration features such as automatic crash recovery, programmable online backups, and self-tuning capabilities help you save money on maintenance costs. Remote administration features help you monitor and administer your databases without the need for onsite support. If your business needs to deploy a new application database to thousands of locations where qualified technical and installation

KEY BENEFITS

- Leverage the economy and versatility of a powerful embeddable database
- Take advantage of extremely low maintenance and easier installation
- Reduce the total cost of ownership of your IT infrastructure
- “.NET-ready” for use with Borland C#Builder and Microsoft Visual Basic
- Increase developer productivity with industry standards compliance

“Of the five major database engines that our product supports, we have found InterBase to be the easiest database to install, administer, and maintain. InterBase is the perfect database engine for embedding within other applications.”

David R. Robinson, Director of Development, Sage U.S. Holdings, Inc.



The IBConsole™ graphical user interface monitors multiple InterBase servers and databases.

support is not available, InterBase is built to meet your needs. InterBase includes installation facilities and APIs designed to completely automate configuration and installation. Further, InterBase has such a small footprint that it can easily be sent to end user locations over dial-up Internet connections.

Reduce the total cost of ownership of your IT infrastructure

InterBase helps reduce development costs by supporting development teams in getting their applications built and deployed on time and on budget. In addition to simpler installation features, modest system requirements and low licensing fees help to keep your deployment costs down. And because InterBase does not require the services of an onsite database administrator and requires very little maintenance, ongoing administrative costs are extremely low.

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Excellence Endures™

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“.NET-ready” for use with Borland C#Builder and Microsoft Visual Basic

InterBase is “.NET-ready” so developers can move into the future using a powerful, economical, but easy-to-use database. Tightly integrated with Borland C#Builder™ for the Microsoft® .NET Framework, Delphi,™ Kylix,™ C++Builder,® JBuilder,® and Microsoft® Visual Studio,® InterBase allows developers to take advantage of the many productivity enhancements that are the result of clean integration and complementary development. Using these visual, highly-intuitive development environments helps developers build and deploy applications faster.

InterBase also supports industry-standard interfaces including ODBC and JDBC,® so developers can use their preferred development tool and get productive quickly. InterBase is standards-based, so developers familiar with the SQL standards don’t have to spend time learning proprietary syntax. It also includes the sophisticated features expected of a high-power, transactional database that allow developers to solve issues quickly – thereby, increasing productivity.

Increase developer productivity with industry standards compliance

InterBase maintains strict compatibility with evolving industry standards for client/server computing environments such as ANSI/SQL, Java,™ Unicode,® Extensible Markup Language (XML), and External Data Representation (XDR). This adherence to critical technology standards helps developers reduce the time required for developing, deploying, and maintaining applications across multiple platforms. The absence of proprietary syntax and the compliance of InterBase to the SQL92 standard mean that developers familiar with other SQL standard databases such as Oracle,® IBM® DB2,® and Sybase® are likely to get productive faster working with InterBase. And applications built with InterBase can port easily to those databases, should business requirements dictate.

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