

Now, more than ever, your enterprise relies on software to gain competitive advantage. In this digital world, software can bring greater speed and efficiency to your business operations. Improve the quality of your products and strengthen your customer relationships. Maximize the return on your software investments so you can establish and maintain leadership in your market.

ACCELERATE BUSINESS

with Borland® Infrastructure Solutions

PERFORMANCE



Maximize the value of your software applications

No software development project is a success until the application succeeds in the production environment. No matter how well the application is developed, its actual value (ROI) is realized only after it has been deployed and used by employees, partners, or customers. To make the most of that value, the application must be deployed quickly, cost-effectively, and reliably to a growing number of users, and it must be integrated successfully into a diverse IT environment. The challenge to maximize value is further intensified by the continual evolution of technology and increasing pressure from competing businesses. The key to unlocking the efficiencies of your software strategy – indeed your entire business operation – is choosing a fast, flexible, and reliable infrastructure solution.

Engineered for speed and flexibility, Borland® Infrastructure Solutions help you take full advantage of your new and existing software investments to accelerate business performance – to grow revenue faster, to reduce costs today, and to accelerate productivity throughout the application lifecycle.

Borland Infrastructure Solutions will help your business stay agile, cost conscious, and value-driven as you leverage diverse technologies to achieve competitive advantage in a dynamic business climate.

KEY BENEFITS

- Enable agility in your business through an open and extensible software foundation that supports ever-evolving standards
- Establish a manageable and cost-effective runtime platform that powers a widening range of enterprise and real-time embedded applications
- Maintain the high performance, scalability, and availability of your applications, so a growing number of users can continuously add value to your bottom line

ADOPT A DEPLOYMENT STRATEGY THAT

Borland Infrastructure Solutions help you respond quickly to changing needs in your market

ENABLES SPEED AND FLEXIBILITY

Increase the performance and productivity of your business

The benefits and advantages of Borland Infrastructure Solutions extend to your software development team, corporate executives, and end users alike. With features and functionality that streamline performance and productivity throughout the application lifecycle, Borland Infrastructure Solutions deliver a comprehensive runtime platform designed to boost your company's profitability and ability to compete through:

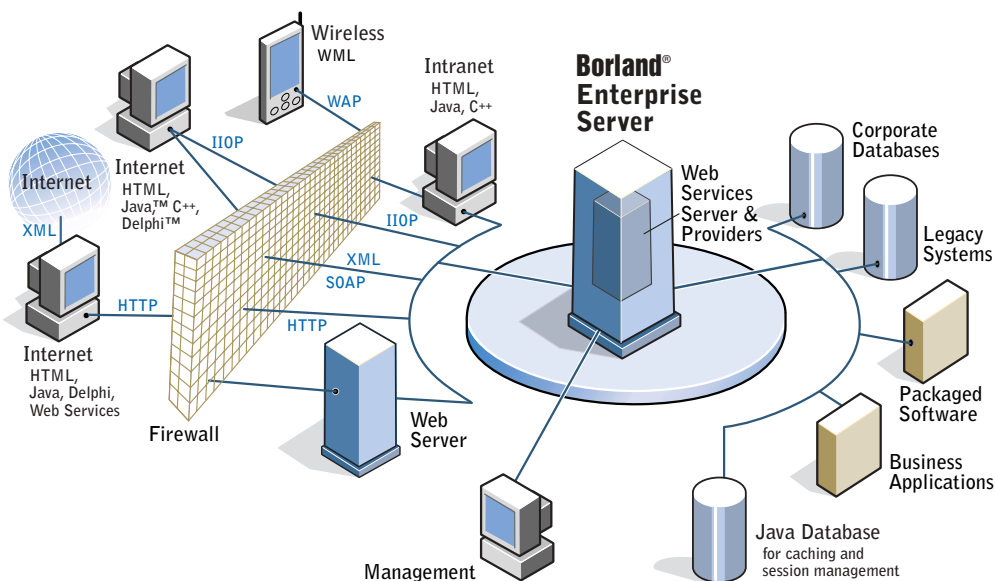
- Tight integration with leading development solutions that improve the productivity of your developers and the quality and time-to-market of your software applications.
- An open, scalable, and self-managing architecture designed to make efficient, cost-effective use of your hardware, software, and personnel resources.

- High performance and reliability that can lead to increased software use, better user productivity, and greater levels of customer satisfaction.

Borland Infrastructure Solutions help you maximize these and other revenue-generating opportunities to achieve advantages on many competitive fronts.

Lower technology barriers and keep your business agile

Business thrives on innovation. New technologies are constantly being developed to improve business performance. To capitalize on these innovations and gain competitive advantage, your infrastructure solution should not only meet your business needs today, but also enable you to rapidly respond to market opportunities as they arise – without requiring you to abandon the software investments you have already made.



Borland Infrastructure Solutions provide an open and extensible software foundation that supports ever-evolving technology standards, including J2EE,[™] CORBA,[®] Microsoft[®] .NET, and Web Services. This commitment to standards allows developers to reuse software components, and it means applications can be extended and integrated quickly and cost-effectively. It also provides greater options for scaling existing applications and deploying new ones to accommodate the growth of your business.

Lower your total cost of ownership

Total cost of ownership (TCO) includes the lifetime tangible and intangible costs of owning an IT asset. With a manageable software architecture that can be optimized to extend functionality, Borland Infrastructure Solutions help you reduce TCO today and control IT costs as your business grows. Borland Infrastructure Solutions typically require fewer hardware and software resources than other solutions for powering and scaling to some of the most demanding deployment environments. They also provide a more mature, stable runtime environment for distributed applications, reducing downtime and keeping unbudgeted expenses to a minimum. Plus, Borland Infrastructure Solutions enable you to deploy and integrate disparate applications using a single runtime platform, providing even greater cost efficiencies.

Accelerate your application lifecycle

To derive maximum value from your software applications in the shortest time, you must accelerate the entire application lifecycle – from definition, design, development, and testing, to deployment, integration, and management. With award-winning technologies serving every stage of the application lifecycle, Borland supports

your most pressing business and technology objectives with a comprehensive solution for delivering high-performance, flexible systems designed to reduce time-to-market, boost ROI, and protect your current and future IT investments.

The essential runtime components in the Borland Suite of application lifecycle management technologies, Borland Infrastructure Solutions deliver superior functionality aimed at speeding the deployment, integration, and management of enterprise and embedded applications to give your organization a whole new level of business performance.

Reduce uncertainty and risk

For 20 years, Borland has provided high-quality software products and services that take advantage of emerging technologies, putting our customers at the forefront of their industries – from telecommunications and financial services to manufacturing and information technology. A world leader in platform-independent application development, Borland understands software and the business value it gives you.

In choosing Borland technologies for your deployment and development requirements, you reduce the risks associated with vendor lock-in and uncertain viability. You reduce the risks of project delays and failures. You reduce the risk that your deployment solution will need to be replaced in the future because of functional or architectural limitations. With Borland Infrastructure Solutions, you can leverage flexibility and agility with your software solutions and leverage an opportunity for continued growth – while also maximizing the value of your existing software investments.

“Choosing Borland Enterprise Server was the most strategic decision we made as we moved into multi-tiered application development. We drastically reduced the effort and cost of Web-enabling our business solution while also improving service and achieving greater application stability and scalability.”

Denis Gagnon, Vice President of Information Technology, Aon Consulting Canada

Borland® Enterprise Server and Borland® VisiBroker®-RT – High-performance infrastructure solutions for J2EE, CORBA, and Web Services

Complementing the Borland® suite of application lifecycle management technologies designed to benefit the entire team, Borland Enterprise Server and Borland VisiBroker-RT provide you with a comprehensive infrastructure solution to help your business maximize the value of software applications and accelerate business performance.

Borland® Enterprise Server, AppServer™ Edition is a reliable, scalable, high-performance application server for deploying and managing J2EE platform applications and Web Services. A leading certified implementation of the J2EE standard, the AppServer Edition includes proactive application management, optimization wizards, and best practices for building and configuring mission-critical enterprise infrastructures. The AppServer Edition has been noted as an industry leader in J2EE performance and scalability benchmarks and includes all the functionality of the VisiBroker Edition.

Borland® Enterprise Server, VisiBroker® Edition is a complete CORBA environment for developing, deploying, and managing distributed enterprise applications. Development is supported in both the Java™ and C++ languages, and product features are compliant with the CORBA 2.6 specification. A proven leader in CORBA technology, the VisiBroker Edition scales superbly across a large number of clients and servers in computing-intensive, enterprise-class environments. The VisiBroker Edition incorporates all the functionality of the Web Edition.

Borland® Enterprise Server, Web Edition is an enterprise-class runtime platform optimized for Web applications and Web Services. It provides automatic, industry-proven clustering, load balancing, and fault tolerance in a reliable deployment environment for JSP™/servlets and Web applications, including e-commerce, portal, and other e-business solutions.

Borland® Enterprise Server, Team Edition is a cost-effective solution for developing J2EE-based solutions, ideal for small- to medium-sized businesses. Supporting up to 25 concurrent users, it provides full J2EE 1.3 capabilities and a Web Services runtime platform. Designed for high productivity and ease of use, the Team Edition also includes connectivity to Microsoft .NET clients with bundled licenses for both Borland® Janeva™ and Borland® JDataStore.™

Borland® VisiBroker®-RT is a real-time, optimized, embedded solution for CORBA® that helps device manufacturers accelerate time-to-market of software applications for a wide variety of embedded computing equipment (e.g., telecommunications equipment, medical instrumentation, and defense electronics). Based on the same market-leading technology as Borland Enterprise Server, VisiBroker Edition, VisiBroker-RT is a fully compliant implementation of the CORBA standard that, unlike other embedded solutions, facilitates seamless, multi-language, cross-platform interoperability between embedded and enterprise systems.

Borland®
Excellence Endures

100 Enterprise Way
Scotts Valley, California 95066-3249
Tel. 831-431-1000 www.borland.com

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